Survey on the image of vocational education and training 2020

Students in vocational education and training are satisfied.

Studying is practical, versatile, useful and relaxed.

Learning in the workplace prepares people well for a profession.



Studying is flexible, there is not as much pressure as in upper secondary school.



Students'
expectations
of their studies
have been met.

Pupils in grade 9 receive information about studies



from friends



siblings and parents



the Internet and social media



from teachers



from student counsellors

Of grade 9 pupils

10%

have a very high appreciation of vocational education and training

and 61 %

have a fairly high appreciation of it as an educational option.

Survey on the image of vocational education and training 2020

Plusses and minuses of vocational education and training

gain professional competence

secure employment

can set up your own company

opportunity for further studies

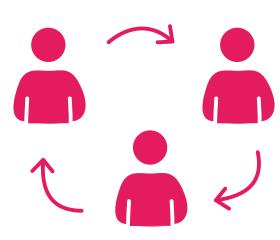
valued by employers

low social status

finding one's own field difficult, too many opportunities

images of professions outdated

What more is hoped for?



Collaboration with the world of work



Contact teaching and tailored instruction

Finland will not be able to cope just with master's degree holders.



Individual guidance



Information about further studies

Survey: IROResearch Oy, Ministry of Education and Culture and Skills Finland. Groups interviewed in the survey grade 9 pupils (N = 300), parents (N = 100), student counsellors (N = 100), young people studying (N = 600), adults studying (N = 100) and employers (N = 100).