# BECOME A GLOBAL CITIZEN. BECOME A CHANGE MAKER.

BeChangeMaker

bechangemaker.worldskills.org





Young people wanting to tackle the economic and societal challenges of the world is inspiring. Through BeChangeMaker you can develop a **business idea that positively impacts the world**.

Join BeChangeMaker today to increase your skills, receive dedicated coaching and mentoring, as well as the opportunity to tap into a diverse global network of potential supporters and investors.

HP LIFE is a free, skills-training programme from the HP Foundation for entrepreneurs, business owners, and lifelong learners all over the world.

### WHAT TO EXPECT

- Access to high quality learning content on HP LIFE
- Effective tools and technology for startup acceleration support
- Dedicated coaching, mentoring, and customized support
- Connection to a diverse global network

## APPLY AND PARTICIPATE FROM ANYWHERE

Through the free virtual training model youth around the world gain access to the training, education, and mentorship to transfer their technical skills into business ideas. Together we are working with young entrepreneurs to address the United Nations Sustainable Development Goals.

Thirty teams will be chosen to participate in three months of intensive training and coaching, which includes online pitch competitions to pick out the top five teams that will be invited to a live online pitch finale

The top five teams will each receive EUR 1,000 worth of customized post-programme training. Additionally, the top three teams will each receive EUR 2,000 cash award.

#### **KEY TIMELINES**

**15 March** Application open

**4 June**Application closed

**14 June** Programme kick-off

**27 September**Online Pitch Final

## **JOIN BECHANGEMAKER**

## FORM A

Form a team of 2 to 5 people who share the same vision, are between 18 and 35 years old and choose a team leader.

# SHARE YOUR CHALLENGE

Introduce your team and share your social challenge in a 1-min video. Upload the video to YouTube as unlisted –this is to be included in your online application.

## SUBMIT YOUR APPLICATION

Go to bechangemaker. worldskills.org to submit your online application – the team leader is to submit the application on behalf of the team by 4 June.

## TEAMS WILL BE SELECTED

30 teams will be selected to officially join the programme – announcement to be made on 11 June.
BeChangeMaker 2021 will kick off with an orientation on 14 June.